



## *Sponsorship Packet*

**STONEWALL SPORTS**

**WILMINGTON, NC | EST. 2015**

-  [stonewallwilmington.leagueapps.com](http://stonewallwilmington.leagueapps.com)
-  [wilmington.commissioner@stonewallsports.org](mailto:wilmington.commissioner@stonewallsports.org)
-  [@stonewallsportswilmington](https://www.instagram.com/stonewallsportswilmington)
-  Stonewall Sports - Wilmington





## OUR COMMUNITY

Our leagues have shown tremendous growth since our inception in 2015, and we have nearly 1,000 players participate in our four leagues:

Kickball  
Sand Volleyball  
Tennis  
Bowling



# WHO ARE WE?



**Stonewall Sports – Wilmington** is an LGBTQ+ & Ally not for profit sports league. We strive to develop a well-connected and diverse community through organized competition, social, and fundraising events.

## Our Vision

We believe every person should have the ability to feel comfortable playing sports and that organized groups have both the ability and responsibility to support and give back to the community.

## Our Mission

To provide an inclusive, low-cost, and highly enjoyable sports league managed as a non-profit with a philanthropic mission.

## Our History

The Stonewall Sports name pays homage to those who fought for LGBTQ+ rights during the Stonewall Riots 50+ years ago in NYC. This pivotal moment sparked the gay liberation movement, influencing the ongoing fight for LGBTQ+ rights nationwide. Wearing the Stonewall Sports name signifies a commitment to a safe, fun environment and active community support.



# WE NEED YOU

To achieve our mission, we invite you to be a vital part of our journey by becoming a valued sponsor. Your sponsorship contributions play a crucial role in covering essential expenses such as field fees, insurance, uniform costs, and equipment. By supporting us, you enable players who may face financial constraints to actively engage in our league, fostering inclusivity and community spirit. Additionally, your generous donations contribute to Stonewall Sports Wilmington's commitment to supporting local charities, making a positive impact beyond the playing field.

# SPONSORSHIP PACKAGES



## FRIEND OF STONEWALL

### Level One Sponsorship

Name of business on  
banner that is  
displayed at all  
Stonewall events

Name of business on all  
Stonewall league  
t-shirts

Featured in  
Stonewall newsletter

Possible host of  
Stonewall social event

**\$ 500**



## STONEWALL ADVOCATE

### Level Two Sponsorship

Small logo of business  
on banner that is  
displayed at all  
Stonewall events

Small logo of business on  
all Stonewall league  
t-shirts

Featured in Stonewall  
newsletter

Possible host of  
Stonewall social event

**\$ 750**





## STONEWALL CHAMPION

### **Level Three Sponsorship**

Large logo of business  
on banner that is  
displayed at all  
Stonewall events

Large logo of business  
on all Stonewall  
league t-shirts

Featured in  
Stonewall newsletter

Possible host of  
Stonewall social event

Presenting sponsor  
name of (1) Stonewall  
Social event

**\$ 1,000**



## STONEWALL MVP

### **Corporate Level Sponsorship**

Largest/prime logo of  
business on banner that  
is displayed at all  
Stonewall events

Largest/prime logo of  
business on all Stonewall  
league t-shirts

Featured in  
Stonewall newsletter

Possible host of  
Stonewall social event

Presenting sponsor  
name of (1) Stonewall  
Sports league

**\$ 2,500+**

# WHAT DOES YOUR SPONSORSHIP LOOK LIKE?

## Thank You to Our 2023 Sponsors

Without our sponsors, we couldn't complete our mission to provide an inclusive, low-cost, high-n sports league that is managed as a non-profit with a philanthropic heart. Have a business or individual in mind that wants to be a sponsor? Let us know by [emailing us](#) or by sending us a DM on our social accounts!

**NOVANT**  
HEALTH



Featured on our  
league shirts

Shoutout  
in newsletter



Logo on our banner  
displayed at every event





# BENEFITS FOR SPONSORS

## **Show your support of Wilmington's LGBTQ+ community**

Your name or logo will appear on our event banners and on the back of every Stonewall Sports t-shirt – and that's more than 1,000 – to show your support as an LGBTQ+ friendly business. We wear our t-shirts for every sport contest and typically 'take over' downtown and other areas of Wilmington with our sponsors proudly on our backs.

## **Opportunities to become the exclusive host of a Stonewall social event**

If applicable, serve as a host to at your place of business to a Stonewall social event where we can help support you through brand promotion and food and drink purchase.

## **Have your business featured in our newsletter and our social media accounts!**

We will feature your place of business at least once in our Stonewall Monthly newsletter to market to our community as well as make dedicated mentions and tags on our social media accounts.

## **Help us support other community efforts**

As part of our mission, your donation helps us host fundraising events that give back to community-based organizations and charities.

Stonewall Sports Wilmington is a registered 501(c)(3) nonprofit organization and all donations are tax-exempt. We can provide receipts upon request for tax purposes.

**Please make checks payable to:**

Stonewall Sports Wilmington, PO Box 7538, Wilmington, NC 28406





# We Look Forward to Your Partnership!



-  [stonewallwilmington.leagueapps.com](https://stonewallwilmington.leagueapps.com)
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